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OFFICIAL PUBLICATION OF THE



THE MULTI-SITE CHURCH REVOLUTION

MEMBER SPOTLIGHT

What Builders Have to Say
About Church Field Trips.

MULTI-SITE CHURCHES

A Breakdown of What It Takes.

JULY 08



It's interesting how "church", as it was described in the Bible, hasn't changed. The local church is a dynamic group of people committed to loving Jesus Christ and following His principles.

But when you start to describe the "church" building, it would be impossible to list all the various styles. The NACDB follows many of its trends but that would almost become a full-time job. Words like contemporary, traditional, non-traditional, just start to describe the intricacies that go into the complex task of designing and constructing a church building.

Recently, members of the NACDB got a great opportunity to tour another trend-setting church in our nation. We've seen Saddleback, Willow Creek and Southeast Christian to name a few. But this year we sat down with the architects, builders and Pastors of Seacoast Church in Mount Pleasant, South Carolina. They were wonderful hosts!

That's what I like about the NACDB. Being associated with this group of people allows me to keep pace with growing trends, expanding definitions and interesting culture, that we call the "church".

If you'd like more information from us, please contact us. There's probably a member in your area that would love to talk to you or your church building committee.

Greg Barron
President



GREG BARRON
President

Relationships are Built on Trust, Respect, and Honesty...

The National Association of Church Design Builders has worked diligently over the past five years to earn and keep your trust in deciding the most sensible option for your future church needs.

The NACDB has set up standards and guidelines to protect our integrity. All of our potential members are required to furnish professional references from their church contacts. The Executive Director will personally call and confirm that company's allegiance to the church's requests. The board of directors will then vote on their admittance into our organization.

To further our commitment to the Church we have created a Certified Church Consultant program. This is a curriculum created by a national panel of experts in their respective fields. Only current members of the NACDB are eligible for the Certified Church Consultant course, and currently there are less than 50 consultants in the country. You can trust that we know who we are certifying to be your church's consultant.

The education committee for the NACDB personally chooses our instructors for the Certified Church Consultant program. Many of our presenters have spoken na-

tionally at numerous seminars and trade shows. These highly respected mentors pass along their years of knowledge and experiences to our consultants to ultimately help the church.



Our consultants are available to provide answers to your questions and help make your vision reality.

As with any lasting relationship it takes time to nurture and our consultants will be accessible to you whether you are ready to build or renovate today, tomorrow, or next year. To remain active in the Certified Church Consultant program they must meet our recertification requirements every two years. This will ensure our consultants are familiar with current trends and industry standards. Visit www.nacdb.com to find a Certified Church Consultant in your region.

"The passion and vision of the NACDB to help the Church was so contagious that I jumped at the chance to serve as the association's Executive Director."

TOBEY VANWORMER
Executive Director



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The vision of The National Association of Church Design Builders (NACDB) is to create a nationwide association of firms committed to the practical application of biblical values resulting in their excellence as specialists in consulting, designing and building church facilities that focus on the ministry needs and styles of the churches they serve.

VISION

The Multi-Site Church Revolution

...coming to a community near you!

By Bob Adams

Churches are learning new ways to multiply and extend their ministry without having to pour millions of dollars into new buildings.

They are moving into their gyms and multi-purpose rooms and then across town into theaters, schools, and empty warehouses. They are becoming "one church, many congregations," reaching hundreds and even thousands of unchurched people they might never have reached had they not branched out.

The future of the multi-site church might be a return to the mindset of the first-century believer, when the word church did not refer to a specific building or location but to a group of believers connected to other groups of believers by a common mission. The NACDB, in its goal to design and build the 21st Century Church, needs to be aware of the tremendous impact multi-site churches will have.

WHAT IS A MULTI-SITE CHURCH?

A Leader in Multi-Site: Seacoast Church, Charleston, SC

Say the name Seacoast Church and folks around Charleston know it has something to do with a good rock concert. Or they know that it's big (and growing) and doesn't go by many rules of convention.

Which is to say there are things Seacoast is NOT known for: mostly things people associate with the church they grew up in, such as hymns and Communion. So brace yourselves, because now you'll see those very things at Charleston's home-grown megachurch.

In 2006 and 2007, Seacoast was named one of the most influential churches in the nation in a survey of more than 2,000 non-Roman Catholic church leaders. Atop the rankings are the country's heavyweights: Willow Creek (Bill Hybels' church) and Saddleback (Rick Warren's church). The church also ranks in the top 50 in Outreach Magazine's annual ranking of the country's fastest-growing churches.

Find the irony in the fact that Seacoast might not rank on either list if not for a major blow in 2001 when the town of Mount Pleasant denied a request to expand on its site.

So Seacoast looked outward.

First it looked to Columbia, where in 2002 it partnered with an existing church. Then it opened a new campus in an Irmo movie theater. Then it opened a campus in Savannah, then Sum-



A well equipped café at Seacoast Church.

merville, downtown Charleston, West Ashley, Manning, James Island, North Charleston and Greenville. Moving further out of state, it opened campuses in Greensboro and Asheville, N.C. Each campus has its own pastor and live music, but worshippers watch a videocast message from the main campus.

The pioneering multi-site approach has drawn attention from the nation's megachurches, including Willow Creek and Saddleback. Seacoast also has helped to plant 31 new, autonomous churches across the country.

Well over 2,000 churches are already multi-site.

One out of four megachurches is holding services at multiple locations.

So Seacoast's many services will be different in musical styles. But the core will remain. Each of the new services, or "venues," will include its own pastor and live music but with a message on a big screen from the main Worship Center. This is the hallmark of Seacoast's multisite expansion.

The Multi-Site Church Revolution
> continued from P.2

Its various campuses watch the message delivered at the main Worship Center on a big screen. **The idea is to unite a wide and varied group of worshippers.** It also builds on a Seacoast strength: engaging preachers.

Greg Surratt, his brother, Geoff, and others have built Seacoast partly with music but also with a style of preaching that explains Scripture using metaphors to everyday stuff, such as golf (a Surratt favorite). Ever since Seacoast was born in 1988, critics have snubbed it as “worship lite.” Indeed, there are no creeds, no incense, no robes and really no liturgy at all. Which has pretty much been fine with Seacoast’s leaders.

But Greg Surratt is past 50 now, and Seacoast is maturing, too. Surratt notes that you can’t throw away a few thousand years of Christian history. Some people feel connected to a sacrificial Christ through Communion. Some people come to church in dire need of healing. Others need quiet time for prayer. Others feel called to confession. So Seacoast has begun to offer all of those things during its services all at once.

MULTI-SITE GLOSSARY

Multi-site church - more than one worship service, more than one campus, or a combination of both

Campus - any location where a complete church ministry takes place

Branch or Satellite - an off-site campus

Venue - a location where a worship service for adults is held (fellowship hall, gym, chapel)

Worship Service - Christ-centered community usually including singing, praying, and preaching

Strategic Partner - a church that shares the mission, strategy, values, and beliefs but remains a separate entity

FIVE MODELS FOR MULTI-SITE CHURCHES

VIDEO VENUE: creating one or more on-campus environments that use video cast sermons (live or recorded), often varying the worship style.

REGIONAL CAMPUS: replicating the experience of the original campus at additional campuses in order to make church more accessible to other geographic communities.

TEACHING TEAM: Leveraging a strong teaching team across multiple locations at the original campus or an off-site campus.

PARTNERSHIP: partnering with a local business or non-profit organization as more than a “renter.”

LOW-RISK: experimenting with new locations that have a low-risk but have the potential for high returns in terms of evangelism and growth.

The Genius of the Multi-Site “AND”

- Growing larger AND growing smaller
- Brand new AND trusted brand
- Staff with generalists AND specialists
- Less cost AND greater impact
- New church vibe AND big church punch
- Move there AND stay here
- More need AND more support
- More outreach AND more maturity

1/3 of churches say they are thinking about developing a new service in a new location.

7/10 of the country’s fastest growing churches offer worship in multiple locations.

9/10 of the largest churches offer worship in multiple locations.

As the music plays for the last 10 minutes of a service, people can sit quietly in prayer. Or they can go to various stations. At one, get Communion. At another, they can be prayed for. At another, confess sins. And at another, they can light a candle in prayer for others who need it. “It’s taken our spiritual level up,” Greg Surratt says. “It’s another net, another tool to get people to come. It’s about how we can really experience God.”

He is quick to deflect the criticism he expects: that Seacoast is appealing to Americans’ rampant consumerism, their thirst for what feels good at the moment. “It’s not about if it makes you feel good,” Surratt says. “It’s about if it helps you connect with God.” While there’s no such thing as a “typical” multi-site church, Seacoast embodies many of the characteristics of multi-sites.

Revolutions often begin with little fanfare, are usually built on concepts that have existed for many years, and are seldom recognized in the beginning as revolutionary.
Welcome to the Revolution!

UNDER CONSTRUCTION

Work is being done all over the United States! Here’s a sample of some projects our members are completing.

FLORIDA (Orlando)
Episcopal Church of the Ascension
10,363 Sq. Ft.
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INDIANA (Indianapolis)
Downey Avenue Christian Church
8,000 Sq. Ft. (Fire Restoration)
T&W Church Solutions

INDIANA (Indianapolis)
Abundant Life Assembly of God
12,000 Sq. Ft. (Facility Remodeling)
T&W Church Solutions

KANSAS (Whitewater)
Emmaus Mennonite Church
40,000 Sq. Ft.
Fuqua Construction Inc.

NEW MEXICO (Rio Rancho)
Church of the Incarnation
39,555 Sq. Ft.
Britton Construction/Dorman & Breen Architects

OHIO (Wooster)
Wooster Grace Brethren Church
29,700 Sq. Ft. (Addition)
Imhoff Construction


TENNESSEE (Milan)
Chapel Hill Baptist
22,500 Sq. Ft.
Rhino Construction Group

TEXAS (Dallas)
Inspiring Body of Christ
172,000 Sq. Ft.
GL Barron Company, Inc.

WISCONSIN (Green Bay)
Prince of Peace
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Member Spotlight

Recently Tobey Van Wormer, Executive Director of the NACDB sat down with a few of the Design Build Members to find out why they choose to participate in the fieldtrip seminar series put on by the NACDB educational committee. Here is a little bit about each member and what they have to say:



Lee Corcoran
Corcoran Companies
Location: Florida
corcoranconstruction.com

"Your Vision is Our Mission."

Lee Corcoran started Corcoran Construction, Inc. in 1986 because the Holy Spirit called him to build a different kind of construction business – one that would glorify God in the way it conducts business. To date, they have already successfully completed more than 200 projects throughout Florida including more than 50 churches.



Kevin Rudd
Malone Church Solutions
Location: Illinois
malonechurchsolutions.com

"It's invigorating to know that every day my job is to help build churches and reach people with the love of Christ.", says Kevin.

Founded in 1976, Malone Building Solutions is an innovative company that specializes in both the design & building aspects of commercial and religious construction. The full-service firm provides a "Concept to Completion" approach that ensures seamless project delivery.



B.J. VanCleave
Rhino Construction Group
Location: Tennessee
rhinoconstruction.com

When B.J. VanCleave joined Rhino Construction in 2000, he brought more than 30 years of construction experience with him.

He has worked with several Fortune 500 companies including: Owens-Corning, Johnson Controls, Dollar General, Proctor & Gamble and Caterpillar. Some of B.J.'s responsibilities include church marketing and development as well as overseeing the retail and industrial division of the company.

WHY ARE YOU GOING?

Corcoran: We want to acquire the benefit of "lessons learned" in developing buildings that facilitate ministry so that we can share with our client churches. Building a campus is much like building the body of Christ -- each church is different just like each individual is different -- but there are principles that apply to each. We want to learn the principles of building a campus with characteristics that help the church effectively minister.

Rudd: Our company is committed to increasing our knowledge and our ability to serve churches. This seminar is an excellent educational opportunity to learn first-hand from church leaders who are successfully implementing the multi-site concept.

VanCleave: We go to these field trips to see the most successful churches in the country making the most of the communities and resources they have at their disposal. We wanted to be able to help our client churches utilize the buildings not only

on their site but also in their community. As Seacoast (the most recent trip we attended) demonstrates, thinking "outside the box" allows for the extension of the main church through non-typical venues such as movie theaters, schools, and other churches. **To serve as NACDB members, we are constantly tasked to explore the heart of the ministries we interact with,** as well as providing solutions to space challenges encountered by our churches.

HOW DOES IT HELP YOUR COMPANY?

Corcoran: We are called to minister to churches by assisting them in acquiring the facilities that enable them to reach the communities that God has given them for Christ. The more we learn about ministry and how our building talent can be converted to reaching people for Christ, the more effective we become in achieving our mission. Ideas that we acquire in visiting visionary churches can inspire other churches to more effectively reach their communities. "Lessons learned" can help

churches avoid mistakes and missteps in the process.

Rudd: Participation in this seminar helps keep us fresh and aware of what is happening on the cutting edge of ministry. The information and insights we gain from this forum enhance our efforts to differentiate our company in a competitive marketplace.

VanCleave: These trips equip us with another set of options to share with the client churches we serve. Land costs and building are challenges to a church's finances, which can be reduced with leasing and up-fit of existing space to meet the churches needs for additional space as opposed to traditional building programs. These churches, like Seacoast, prove to be another example of the heart and ministry of the church driving the non-typical space utilization. We are all aware that necessity drives us to greater heights, but when combined with prayer and the intervention of the spirit, we see a church where once a theatre stood and Sunday School rooms where retail shops once buzzed with shoppers.

HOW DOES IT HELP YOU DO YOUR JOB BETTER?

Corcoran: It helps us to clarify our client's vision, to improve the process of achieving their objectives and avoiding missteps, and to assist us in providing churches with a maximum return for their building investment.

Rudd: The presentations, facility tours, Q & A sessions, and one-on-one conversations provide new and better ideas we can take to our clients. Our ability to offer innovation and field-tested solutions opens doors and strengthens relationships with the churches we serve. On a personal level, we are encouraged and motivated as we share quality time with other men and women who have the same Kingdom purpose we have.

VanCleave: These trips allow us to give new options to client churches, like those that are in need of space and challenged with land-locked situations. Instead of a move to a new location by the entire church, a new ministry can begin in a satellite location, allowing the original facility to feed and nourish the new church

as the membership and finances grow to a point of sustaining the staff and resources needed to serve their local congregation. **The NACDB is about building the Kingdom, not just buildings,** so we now can show a way to have a new church without bearing the financial burden of a complete new purchase of land and building a complete new facility to house the congregation.

HOW DOES IT HELP THE CHURCH?

Corcoran: The church's vision is our mission. We have the same objective - expanding the kingdom. **These trips help our client's because we can help them understand their DNA,** identify their mission, provide ideas as to how they can achieve their mission, streamline the process of developing their property and help them maximize their return on investment.

Rudd: Participation in this seminar enables us to share opportunities for growth that churches may not otherwise have had. We can help them answer questions they face pertaining to multi-site

services, church planting, facility design, and other growth-related issues. As local churches are empowered to better serve their congregations and reach their communities, The Church makes God's intended impact in the lives of people.

VanCleave: Our purpose is to serve, how much greater a service could we render than to equip a church to have the potential of reaching exponentially larger numbers of people with the same of less dollars spent. Multi-Site allows for dramatic cost reduction of the normal square foot costs since we already have a building to work within. The church now has a new weapon to fight the old adversaries of transitional neighborhoods, the move to the suburbs by the population, and older downtown locations that have been left by the congregations who started the churches originally. We will see bold new ventures into old warehouse space, utilization of commercial of ce buildings, abandoned schools, and former retailers who have moved to newer larger buildings, leaving an unlikely ship to save from the storms of life.

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